



Please join us as we welcome  
The Brotherhood Ride  
Monday, September 5<sup>th</sup>

*They will be staying at the  
Woodbridge Elks Lodge during their journey  
to New York, where they will honor  
411 Emergency Responders  
on the 10<sup>th</sup> Anniversary of 9/11.*

**The Brotherhood Ride** consists of firefighters, police officers and EMS personnel who ride **bicycles** to honor emergency responders who died in the line of duty.

The Brotherhood Ride 2011 will be dedicated to the fallen heroes on the 10th Anniversary of September 11, 2001. These emergency responders made the ultimate sacrifice to protect the citizens of New York City. We will honor them by riding bicycles over 1600 miles in 22 days. The ride will begin in North Naples, Florida on August 20, 2011 and end in New York City on September 10, 2011.



***If you would like to make a donation or more information please contact:***

*Jeff Morse at (239) 633-7098*

*or Candy Morse at (239) 872-1551*

*or you can visit the website - [www.brotherhoodride.com](http://www.brotherhoodride.com)*



For Immediate Release  
June 16, 2011

Contact: Jeff Morse  
(239) 633-7098

## **The 4<sup>th</sup> Annual Brotherhood Ride to Honor 411 Fallen Heroes**

On September 11, 2001 a total of 411 emergency service workers who responded to the Twin Towers died, as they attempted to rescue people and fight fires. The New York City Fire Department lost 343 firefighters. The New York City Police Department lost 23 officers. The Port Authority Police Department lost 37 officers and 8 additional EMTs and paramedics from private EMS were killed.

**The 4th Annual Brotherhood Ride** 2011 will be dedicated to the 411 fallen heroes on the 10th anniversary of September 11th. We will honor them by riding *bicycles* over 1600 miles in 22 days. The ride will begin in North Naples, Florida on August 20, 2011 and end at Ground Zero in New York on September 10, 2011.

The riders and support will meet with local fire departments and law enforcement agencies along their route to show the spirit of Brotherhood. There will also be several fundraising events in the Naples – Fort Myers, Florida area. Proceeds will benefit the National Fallen Firefighters Foundation and Concerns of Police Survivors.

The Brotherhood ride consists of firefighters, law enforcement officers, and emergency medical personnel, who ride bicycles to honor their memory. The Brotherhood Ride provides emotional and financial support to the families of the heroes who have died in the line of duty. Past rides include from Naples, Fl to Charleston, SC for nine firefighters who died in the line of duty. The second ride encompassed 413 miles to honor a Police Officer whose badge number was 413. The third ride took them to Houston, TX to honor two fallen firefighters who died in the line of duty. The Brotherhood Ride has donated over \$68,000 to the families.

If you would like more information regarding the ride or to make a donation, you can visit: [WWW.BROTHERHOODRIDE.COM](http://WWW.BROTHERHOODRIDE.COM) or contact Brotherhood Ride President/Founder Jeff Morse at (239) 633-7098.

*The Brotherhood Ride is a non-profit 501(c) (3) public charity organization entirely comprised of volunteers, who are themselves, emergency responders: firefighters, police officers and EMS personnel. Other than the cost of conducting the rides, all donated proceeds go directly to the beneficiaries designated. No one is compensated for their time in order to maximize the impact of donations. Your gift will directly benefit the families of fallen heroes, emergency responders who have given their lives while trying to protect the lives and properties of others.*

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