

**Virginia Elks Association Safety Glasses Distribution List – August 2009
3410 Total**

Principal Amelia-Nottoway Vocation Center 148 Vo-Tech Road Jetersville, VA 23083 804-645-7854	Richmond 45 – 39 Miles	35 pair
Mr. David A. Creamer New Horizons Career & Technical Education Center Hampton 520 Butler Farm Road Hampton, VA 23666 757-766-1100	366 – 0 Miles	800 pair
Mr. Darah Bonham Charlottesville-Albemarle Technical Education Center 1000 East Rio Rd Charlottesville, VA 22901-1899 434-973-4461	Charlottesville 389 – 4 Miles	100 pair
Mr. Glenn M. Spangler Jackson River Technical Center 105 E Country Club Lane Covington, VA 24426-9640 540-862-1308	Clifton Forge 1065 – 12 Miles	200 pair
Mr. W. Marshall Price Massanutten Technical Center 325 Pleasant Valley Rd Harrisonburg, VA 22801-9756 540-434-5961	Harrisonburg 450 – 0 Miles Page Sencindiver will pick up	700 pair
Mr. Harold Randolph Long 13946 History Land Hwy Northern Neck Technical Center Warsaw, VA 22572 804-333-4940	Northern Neck 2666 – 22 Miles	400 pair
Mr. Corry L. McCray Pruden Center For Industry/Tech 4169 Pruden Blvd Suffolk, VA 23434 757-925-5651	Suffolk 685 – 0 Miles	175 pair
Mr. Tom Cope Rowanty Vocational Technical Center 20000 Rowanty Rd Carson, VA 23830 804-246-5741	Petersburg 237 – 13 Miles	360 pair
Ms. Darla Lynne Miller Valley Vocational Technical Center 49 Hornet Road Fishersville, VA 22939 540-245-5002	Staunton 351 – 7 Miles Mike Miller will pick up	640 pair



_____ Lodge# _____ **Public Relations Report** for August 2009
(month/year)

_____ *District Virginia Elks Association*
(State)

Lodge Public Relations Chairperson: _____

Items Submitted (**Attempted**):

News TV Radio Signs e-mail/web Other Total

Items Actually **Published**:

News TV Radio Signs e-mail/web Other Total

District Public Relations Chairman should be on each Lodge bulletin distribution list.

PR Reports due on / before the 5th day of September to Bill Tennis, wctennis@widomaker.com

Reporting Guidelines:

- News** = count all newspaper articles, magazine articles, periodical mentions, media references. Emphasis is on Elk articles and photos; not just obituaries – **1 pt**
- TV** = count all television messages highlighting Elk activity including community message boards – **1 pt each time played**
- Radio** = count all radio messages highlighting Elk activity. The (5) individual pre-recorded messages on the Drug Awareness audio cassette can be quite effective with a local tag line from the Lodge spokesperson. Visit your local radio station for a share of their community service time allocation – **1 pt each time played**
- Signs** = count your Lodge identity sign(s), billboards, electronic signs (rentable), community service message boards, displayed *Elks Care, Elks Share* & Drug Awareness signs, Lodge activity signs, Lodge club signs, Get-Acquainted Day posters - **1 pt per month**
- E-mail/web site** = count external electronic correspondence just as letters (below) and every every incoming web site inquiry, connect, linkage, or “hit” by those inquiring about Lodge programs. (not internal administrative matters) – **1 pt ea**
- Other** = count parades **10 pts**; speakers to outside groups **5 pts**; fairs/tradeshows **10 pts**; magazines **2 pts**; letters, notes, event programs, invitations, thank you notes, Proclamations, **Student Dictionaries** distributed, **letssaythanks.com** cards sent to Servicemen serving in Iraq, event announcements, Lodge bulletin articles, flyers **1 pt ea**

Name: _____
Public Relations Chairman

Res. phone: () ____ - ____
Bus. phone: () ____ - ____

Address: _____

Fax: () ____ - ____
e-mail: _____@_____.com