

MAJOR PROJECT

VIRGINIA ELKS
YOUTH CAMP



CHARITY
JUSTICE
BROTHERLY LOVE
FIDELITY

VIRGINIA ELKS ASSOCIATION Public Relations Committee

January 1, 2012

Virginia Exalted Rulers

LODGE ANNIVERSARY & NEWS MEDIA AND PLANNING KIT AVAILABLE

Dear Lodge Leader

For Lodges planning to celebrate their anniversary during 2012 (and all certainly could), the Grand Secretary's Office has an Anniversary Kit available.

The Lodge Secretary may request a copy by e-mailing GrandLodge@Elks.org. Please include your Lodge name, number and the name of the event, including the age of your Lodge.

And, for some back-up material, please review and copy the Public Relations Event Planning booklet at <http://www.elks.org/grandlodge/pr/files/PREventPlanning.doc> and Public Relations Basics at <http://www.elks.org/grandlodge/pr/files/PRBasics2008.doc>.

With proper advance planning, your Lodge's Anniversary could be one of the most successful the entire Lodge year.

Good luck and Happy Anniversary.

Fraternally,

Bill Tennis

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