

PRESIDENTIAL ADDRESS  
JAMES M. POWELL

I am honored and humbled that the members of the Virginia Elks Association have elected me as your president for the year 2010-2011. This is a responsibility that is not taken lightly. You can be assured that First Lady Leah and I will represent the Virginia Elks Association, the Commonwealth of Virginia and our Order to the best of our ability. Being a member of the Benevolent And Protective Order Of Elks is a privilege to be cherished. Elks truly are the best people on earth. This is proven by their unwavering commitment to youth and veterans. There is no other organization in the Country with more service oriented projects. It has been my pleasure to visit many of the fine Lodges in the State, to get to know the members, and see the fine work that you do. With your help we will make the Virginia Elks Association the best in the Order.

I have chosen as my motto for the year "Promoting Elkdom Brings Success".

Our Order has a proud history we must sustain. By promoting our Grand Lodge programs, through good public relations, and member involvement we will bring success to our Order and increase membership. We must recruit good new members, properly indoctrinate them and get them active. We must also work diligently on lapsation. Take a step back and see what has worked well in the past for your Lodge and expand on it, analyze and set goals to correct what has not worked. If we do this we will prosper.

I look forward visiting will all of the Lodges and seeing all the fine members.

Finally, thank you for your trust, friendship and support.

Fraternally,

James M. Powell  
VEA President